



International Survey Associates

A Message for Prevention Providers

Dear Prevention Colleague:

In the effort to quantify outcomes, you have a reliable partner in Pride Surveys.

Prevention specialists use Pride Survey data to assess and evaluate their efforts.

Each student survey captures THE FOUR CORE MEASURES*

Every Pride Survey customer receives a **free, detailed report on the Core Measures.**

*New core measures have been released and all of our survey instruments are current.

Our surveys provide reliable and valid data from students, parents and school faculty/staff. We guarantee both low **cost** and a **turnaround time of only two weeks.***

*Regular customers only

If you are looking for reliable, efficient, and cost effective data collection, please take a closer look at Pride Surveys. Enclosed is additional information or you can visit our website at www.pridesurveys.com.

We hope to hear from you soon.

Sincerely yours,

Wendy McGrath

Director of Customer Relations, Pride Surveys

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Our Learning and Teaching Surveys have been approved as valid tools for the measurement of school climate by the US Department of Education. These surveys capture Core Measures AND give school superintendents data they can use.



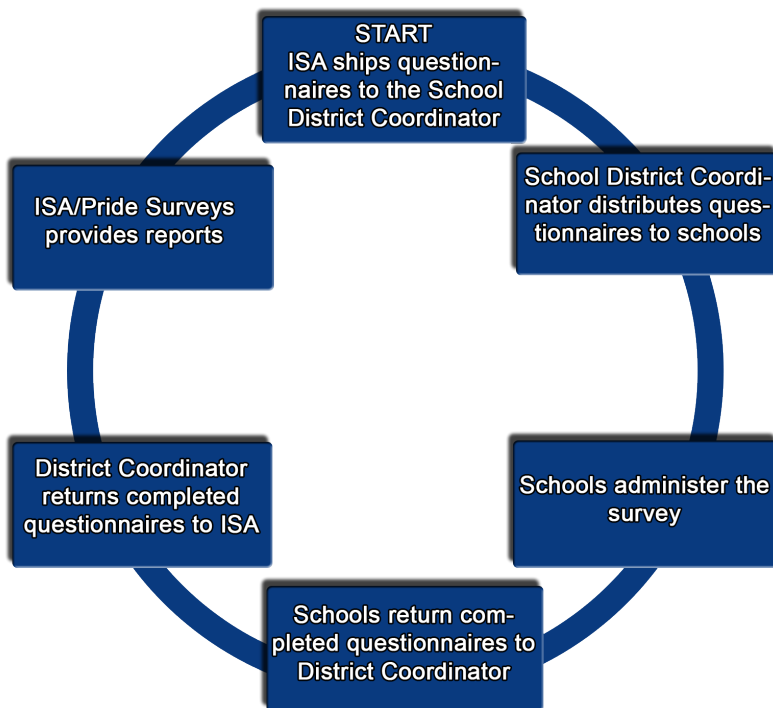
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Easy, Fast, and Low Cost Data Collection

1 When you conduct a Pride Survey, you tell us the number and names of schools to be surveyed, and the number of students in each school. If using the parent and faculty/staff instruments you will provide the number of questionnaire forms needed.

For the most representative findings, cost effectiveness, and to avoid singling out classes or students, we recommend that you survey all students rather than conduct a random sample.

2 A survey coordinator at each site will receive a shipment of questionnaires. School faculty will conduct the survey. Detailed instructions are provided for the district and the school building coordinators and faculty administering the survey.



3 After the questionnaires have been completed by the respondents, the questionnaires are returned to Pride Surveys where the instruments are scanned and analyzed. Our computer filtering system can detect obvious distortions, and those questionnaires are eliminated from the findings. Detailed electronic reports emailed to you or if you prefer on CD-Rom* are returned to you for the school district and for each school building. In addition, you receive a hard copy executive summary for each district and school building.

*TES and LES surveys are reported on an intuitive electronic dashboard and DO NOT include a CD.

Note: For Online surveys we use the same basic process, however there are codes that are emailed instead of paper surveys sent.



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Products and Services

Our Family of Questionnaires offers survey instruments and analysis for students, parents, and school faculty/staff. Each of our Pride Surveys' instruments contains "resembling questions" so you can compare, for example, what students say about their marijuana use with the perceptions of parents and faculty. Samples of each instrument and report are available at www.pridesurveys.com.

QUESTIONNAIRES

Pride Learning Survey

Appropriate for grades 6-12, this survey is primarily designed to gather information on school life and the learning environment, such as student-teacher interaction, schoolwork, and school climate. The questionnaire collects the Core Measures required of Drug Free Communities' grantees.

Pride Teaching Survey

The Teaching Environment Survey contains 28 parallel items with the student learning survey. Together the learning and teaching surveys give school administrators a rounded view of their schools from the teacher and student perspectives. Community coalitions get core measures and school climate data (bullying, harassment, etc.). These two surveys used together are a win-win for coalitions and schools.

Grades 4-6

Obtains information on the prevalence of alcohol, tobacco and other drug use and bullying; school climate and family management; perception of risk, parental and peer disapproval; availability and other items. It is the most widely used elementary questionnaire in the nation.

Grades 6-12

Introduced in 1982, the Pride Questionnaire for Grades 6-12 has been employed in thousands of schools. The instrument has undergone years of revision and testing. In addition to core measures, and school climate items, this instrument collects some 50 risk and protective factor items.



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Risk and Protective Factor Survey Grades 6-12

A blend of our original instrument for grades 6-12 (above) and the Communities that Care Youth Survey. For communities that follow the Hawkins and Catalano risk and protective factor model, but find the CTC Youth Survey too lengthy, this might be your best choice.

Communities That Care Youth Survey

The questionnaire and report are replicas* of the products formerly marketed by The Channing Bete Co. The CTCYS is now owned by SAMHSA; however SAMHSA does not offer data analysis. As with all questionnaires, standard reports are included in the quoted price.

*Surveys were updated in 2012 to include the new Drug Free Communities Core Measures

Parent Engagement and Perception Survey

This survey is an updated version of our Parent Survey and can be tied to the Teaching Environment and the Learning Environment Surveys to help gather a 360 degree view of the perceptions surrounding the school.

Topics Include:

- School Engagement
- Family Engagement
- Academic Achievement
- General School Life
- Student Safety
- Impressions About Drug Use

Faculty/Staff Survey

An important tool to gauge faculty/staff knowledge and understanding of school alcohol and drug policy; training needs; school safety; basic information about specific drugs; and opinions about prevention efforts. This survey is specific to ATOD issues, while the Teaching Environment Survey is focused on teaching and learning. This survey is available in paper and pencil or on-line.



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OPTIONAL ITEMS

Multi-Year Comparison Reports

Let us do the work for you in comparing your most recent Pride Surveys' data with previous years' Pride Surveys' data.

Multi-Media Presentation

The PowerPoint presentation has become a part of life. We make it easy for you by creating a PowerPoint-like presentation. Not only does this save you time and effort, it helps you avoid the errors that often occur when transferring data.

Raw Data

(CSV) on CD. We provide you the raw data, and you are able to create customized reports. This option requires proficiency in SPSS or other analytical software.

Data Mining

Examine subgroups within the total survey population. Example: Respondents who associate high risk with marijuana use. This service is ideal for those who choose not to purchase the raw data CD.

WHAT YOU GET

After your questionnaires have been scanned and analyzed, you will receive your results as a digital PDF. Results will be aggregated for all students surveyed and disaggregated by school building. Regardless of the number of school building reports needed, the price per questionnaire remains the same.

In addition, a printed executive summary* (~20 pages) will be provided for each consolidated and school building report. Multi-year, multi-media, and data mining reports, if purchased, will be included.

*TES and LES findings are presented as a Dashboard style report not printed.



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Your results are compiled in tabular format, saving you hours of work and eliminating the chance of error in transferring data by hand.

The tables to the right, included in your report, are an example of what's contained in the DFC chapter.

Table 8.1: Core Measure for 30 Day Use by Grade

Grade	Cigarettes		Alcohol		Marijuana		Presc Drugs	
	pct	n	pct	n	pct	n	pct	n
Grade 6	0.7	146	2.1	146	0.0	145	0.0	145
Grade 7	1.5	195	6.2	193	1.5	195	0.0	195
Grade 8	10.3	194	13.4	194	8.2	194	5.7	194
Grade 9	13.0	200	15.0	200	9.5	200	3.5	200
Grade 10	17.9	156	22.6	155	9.6	156	8.4	155
Grade 11	26.1	157	33.1	157	12.0	158	6.3	158
Grade 12	22.1	154	24.7	154	11.0	154	2.6	154
Combined	12.7	1,202	16.3	1,199	7.4	1,202	3.7	1,201

Table 8.2: Core Measure of Perception of Risk by Grade

Grade	Cigarettes		Alcohol		Marijuana		Presc Drugs	
	pct	n	pct	n	pct	n	pct	n
Grade 6	87.8	139	79.1	139	83.9	137	86.3	139
Grade 7	94.3	194	86.1	194	92.6	190	91.8	194
Grade 8	90.2	193	80.8	193	83.3	192	90.7	193
Grade 9	89.3	197	84.2	196	73.0	196	89.7	195
Grade 10	84.6	156	75.6	156	68.6	156	82.1	156
Grade 11	82.9	158	73.4	158	71.3	157	84.8	158
Grade 12	88.4	155	78.6	154	66.0	153	86.4	154
Combined	88.5	1,192	80.1	1,190	77.4	1,181	87.7	1,189

Table 8.3: Core Measure of Parental Disapproval by Grade

Grade	Cigarettes		Alcohol		Marijuana		Presc Drugs	
	pct	n	pct	n	pct	n	pct	n
Grade 6	99.3	137	97.1	140	99.3	138	98.6	139
Grade 7	99.0	194	97.4	195	98.5	195	100.0	194
Grade 8	95.3	193	94.3	194	96.4	193	96.4	194
Grade 9	95.4	197	94.4	197	95.4	196	97.5	197
Grade 10	92.9	155	88.4	155	91.0	155	92.9	155
Grade 11	88.0	158	85.4	158	93.7	158	94.9	157
Grade 12	89.3	150	90.1	151	92.7	151	96.1	152
Combined	94.3	1,184	92.7	1,190	95.4	1,186	96.7	1,188

Table 8.4: Core Measure of Friends Disapproval by Grade

Grade	Cigarettes		Alcohol		Marijuana		Presc Drugs	
	pct	n	pct	n	pct	n	pct	n
Grade 6	95.2	146	95.9	146	97.3	146	97.9	146
Grade 7	95.9	194	92.8	194	97.4	195	97.9	195
Grade 8	85.6	194	87.6	194	91.2	193	95.9	194
Grade 9	79.0	200	75.0	200	79.0	200	89.4	199
Grade 10	71.6	155	71.8	156	74.4	156	80.8	156
Grade 11	64.2	159	66.7	159	72.3	159	83.6	159
Grade 12	69.5	154	76.6	154	79.2	154	90.9	154
Combined	80.6	1,202	81.1	1,203	84.7	1,203	91.2	1,203



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For More Information

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To Place an Order

IT'S EASY TO ORDER ON-LINE

www.pridesurveys.com

TELEPHONE

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